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I. Coverage Generated

Chennai hosts its first ever CSR Leadership Conference

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CGI opens Digital Literacy Centre in Hyderabad in partnership with NASSCOM Foundation

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II. Work in Progress

- Working on feature stories in magazines and dailies for industry/stand-alone stories
● Upcoming CSR Leadership Conference - Bengaluru (10-11th December)
  ○ Coordination with local stringer
  ○ Coordination with media partners - Business India & Doordarshan
● Pre-event work (drafted invites, press releases and identified journalists) for Intel and Microsoft events (Cancelled)
● Follow-up with pending opportunities
Chennai, NASSCOM Foundation hosted one of India’s largest Tech for Good driven CSR Conclaves The CSR Leadership Conference in Chennai. This is the first time Chennai has hosted a CSR conference of such a scale. The event brought over 150 CEOs, CXOs, CSR Heads, HR Heads from companies across Chennai, NGO Leads, Government officials, thought leaders, Tech4Good champions and social innovators come under one roof to discuss and create collaborative and innovative ways of fulfilling the essential Social Development Goals for Tamil Nadu and for India. Ashok Pamidi, CEO, NASSCOM Foundation, said, “Tamil Nadu has been in the top 5 states in terms of CSR spending where according to a report, over 1200 organizations in Tamil Nadu spent over 450 crores on CSR activities in 2016-17. With a strong presence of the IT industry, the region has had focused interventions from many technology organizations and has incredible potential for using technology for social good.”
Nasscom Foundation hosts CSR mee

Nasscom Foundation hosted the CSR Leadership conference in Chennai on Saturday. The event brought together more than 150 CEOs, CXOs, CSR heads, HR heads from companies across Chennai, NGO leads, government officials, thought leaders, Tech4Good champions and social innovators. The conference was held to discuss, create collaborative and innovative ways of fulfilling the essential social development goals for Tamil Nadu and for India.
IT firms in TN spent Rs. 450 cr. for social uplift

Chennai, Nov 4:
Tamil Nadu has been in the top 5 states in terms of CSR spending where according to a report, over 1200 organizations in Tamil Nadu spent over 450 crores on CSR activities in 2016-17, said Ashok Pamidi, CEO, NASSCOM at the CSR Leadership Conference in Chennai.

NASSCOM Foundation hosted one of India’s largest Tech for Good driven CSR Conclave – The CSR Leadership Conference in Chennai. This is the first time Chennai has hosted a CSR conference of such a scale.

The event brought over 150 CEOs, CXOs, CSR Heads, HR Heads from companies across Chennai, NGO leads, Government officials, thought leaders, tech4good champions and social innovators come under one roof to discuss and create collaborative and innovative ways of fulfilling the essential Social Development Goals for Tamil Nadu and for India.

With CSR law recently completing five years, the conference gave a much-needed platform to deliberate on past CSR interventions, refine strategies, catalyze collaborations and discuss new approaches to CSR through innovative practices, helping create a roadmap to a better Tamil Nadu.

Ashok Pamidi, CEO, NASSCOM Foundation, said, “Tamil Nadu has been in the top 5 states in terms of CSR spending where according to a report, over 1200 organizations in Tamil Nadu spent over 450 crores on CSR activities in 2016-17. With a strong presence of the IT industry, the region has had focused interventions from many technology organizations and has incredible potential for using technology for social good.”

He further added that, “The companies here have always been at the forefront of CSR, and we at NASSCOM Foundation hope to encourage and enable this practice further through this CSR Leadership Conference. The event acts as a platform where corporates, NGOs and Government can come together to focus towards creating large scale impact using technology as an enabler.”

Other eminent speakers at the conference included R Chandrasekaran, Executive Vice Chairman, Cognizant, Srijay Podder, Managing Director, Accenture Labs, Shrinath Shivasankar, Executive Vice President, HCL Technologies. The conference through its innovative ‘Impact Wall’ also presented a multitude of opportunities for all participating NGOs, Social Enterprises and corporates to demonstrate their work and collaborate to solve common problems.

The NASSCOM Foundation CSR Leadership Conference, provided with a 360-degree outlook into the CSR landscape of Tamil Nadu and encouraged partnerships to solve critical social and developmental issues that pose a roadblock in the state’s rapid growth.
IT firms spent Rs. 450 cr. for CSR activities

The focus is mainly on education, skills training

CHENNAI: Tamil Nadu has been among the top 5 States in terms of Corporate Social Responsibility (CSR) spending where according to a report, over 1,200 organisations in Tamil Nadu spent over Rs. 450 crore on CSR activities in 2016-17.

"With a strong presence of the IT industry, the region has had focused interventions from many technology organisations and has incredible potential for using technology for social good," Ashok Pamidi, CEO, NASSCOM Foundation, said, at a CSR conference that was held in Chennai.

"The companies here have always been at the forefront of CSR, and we at NASSCOM Foundation hope to encourage and enable this practice further," he said.

Pamidi said that there focus was on education and skills training. Citing an example, he said there was a social enterprise called SkillTrain that used mobile phone as an enabler in delivery of vocational training to rural school dropouts.

SkillTrain has developed video content that is playable on cheap mobile phones in rural areas. This has helped us deliver free video content to school dropouts, thereby enabling access to vocational training.
CGI opens Digital Literacy Centre in Hyderabad in partnership with NASSCOM Foundation

NDLM Centre opened in Hyd

Independent IT and business consulting services firm CGI said it has, in partnership with NASSCOM Foundation, inaugurated its second National Digital Literacy Mission Centre in India at Rasoolpura in Hyderabad. The centre will benefit around 1,000 people by training them on the use of digital devices like computers and mobile phones.
CGI partners Nasscom to boost digital literacy

Sets up second National Digital Literacy Mission Centre at Rasoolpura

The Hans India Pg-1 (23-11-2018)
CGI partners Nasscom to boost digital literacy

Sets up second National Digital Literacy Mission Centre at Rasoolpura

Address: Mat No. 87/4, Opp. Veera College, Pagar Colony, Rasoolpura, Secunderabad, Hyderabad, 500 003, Telangana

OUR BUREAU

Hyderabad: CGI Group, in partnership with Nasscom Foundation, inaugurated its second National Digital Literacy Mission Centre in India. The centre is located in Rasoolpura, Hyderabad, and is designed to support the Government of India’s National Digital Literacy Mission (NDLM).

The centre will benefit approximately 1,000 people through training on the use of digital devices like computers and mobile phones. Once trained, the beneficiaries will be able to connect with other people through email and social media, purchase from e-commerce sites, pay bills online, and access online government services with ease.

It follows CGI’s first Digital Literacy Centre launched in KR Puram area of Bangalore on August 11. CGI also plans to launch two more centres in November, one in Chennai and another in Bengaluru.

“Improving the social, economic and environmental well-being of the communities, in which we live and work, is one of CGI’s commitments to Corporate Social Responsibility (CSR),” said Gregor Martschal, president of CGI’s Asia Pacific Global Delivery Centre of Excellence. “Opening our second Digital Literacy Centre is a product of this commitment and a fulfilment of our strategic goal of being responsible corporate citizens.”

To help create a digital ecosystem where technology is a part of everyday life for all citizens, the centre is equipped under NDLM’s three main objectives—building digitally literate communities through information and communication technology (ICT) training, creating opportunities for industries to enhance digital literacy in India, and deploying citizen services to reduce the number of barriers in accessing citizen services by underserved communities.

The Centre for Action on Disability Rights and Empowerment (CADRE) is the implementation partner for the program and is responsible for operations and community engagement. Specializing in working with Persons with Disabilities (PwD), CADRE also will teach digital literacy skills to differently abled people.

NASSCOM Foundation is the overall owner of the program and will provide monitoring and impact assessments. The Foundation is the industry secretariat to the Government of India for Digital Literacy trainings.

“The NASSCOM Foundation has been educating people on digital literacy since 2016. The Foundation pivoted itself in training over 5,000 people through 160 plus digital literacy centres. Long everyone to come forward and volunteer to train underserved people around them, on digital literacy and to help India become a stronger digital economy,” said Ashok Pandit, CEO at NASSCOM Foundation.
Hyderabad gets digital literacy centre

BUSINESS BUREAU

Hyderabad

CGI, in partnership with Nasscom Foundation, inaugurated its second National Digital Literacy Mission Centre in India. The centre located in Rasoolpura, Hyderabad, is designed to support the Government of India’s National Digital Literacy Mission (NDLM).

The centre will benefit 1,000 people through training on the use of digital devices like computers and mobile phones. Once trained, the beneficiaries will be able to connect with other people through email and social media, purchase from e-commerce sites, pay bills online, and access online government services with ease. It follows CGI’s first Digital Literacy Centre launched in the KR Puram area of Bangalore on August 11. George Mattackal, president, CGI’s Asia Pacific Global Delivery Centres of Excellence said, “Opening our second Digital Literacy Centre is a product of this commitment and a fulfilment of our strategic goal of being responsible corporate citizens.”

Telangana Today
Pg-4 (24-11-2018)
In partnership with NASSCOM Foundation, CGI inaugurated its second National Digital Literacy Mission (NDLM) centre in India, located at Rasoolpura in the city.

The centre will benefit approximately 1,000 people through training on the use of digital devices like computers and mobile phones. Once trained, the beneficiaries will be able to connect with other people through email and social media, buy from e-commerce sites, pay bills online, and access online government services.

“Improving the social, economic and environmental well-being of the communities in which we live and work is one of CGI’s commitments to corporate social responsibility,” said George Mattackal, President of CGI’s Asia Pacific Global Delivery Centres of Excellence.
సాక్షి బ్యాంక్ సిట్యం సంఘం రాతి సంక్షేపం

రాతి సంక్షేపం: సాక్షి బ్యాంక్ సిట్యం సంఘం సంతాను ప్రాజీకత సంస్థ నిలిచే ప్రతి సందర్భంగా సందర్శించబడుతుంది. సాక్షి బ్యాంక్ సిట్యం సంఘం సంతాను ప్రాజీకత సంస్థ నిలిచే ప్రతి సందర్భంగా సందర్శించబడుతుంది.

Sakshi Pg-14 (01-12-2018)
Secunderabad: CGI Group, in partnership with Nasscom Foundation, inaugurated its second National Digital Literacy Mission Centre in India. The centre is located in Rasoolpura, Hyderabad, and is designed to support the Government of India’s National Digital Literacy Mission (NDLM).

The centre will benefit approximately 1,000 people through training on the use of digital devices like computers and mobile phones. Once trained, the beneficiaries will be able to connect with other people through email and social media, purchase from e-commerce sites, pay bills online, and access online government services with ease. It follows CGI’s first Digital Literacy Centre launched in KR Puram area of Bangalore on August 11. CGI also plans to launch two more centres in November,
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“Improving the social, economic and environmental well-being of the communities, in which we live and work, is one of CGI’s commitments to Corporate Social Responsibility (CSR),” said George Mattackal, president of CGI’s Asia Pacific Global Delivery Centres of Excellence. “Opening our second Digital Literacy Centre is a product of this commitment, and a fulfilment of our strategic goal of being responsible corporate citizens,” he added.

To help create a digital ecosystem where technology is a part of everyday life for all citizens, the centre is envisioned under NDLM’s three main objectives: building digitally literate communities through information and communication technology (ICT) training, creating opportunities for industries to enhance digital literacy in India, and deploying citizen services to reduce the number of barriers in accessing citizen services by underserved communities.

The Centre for Action on Disabled Rights and Empowerment (CADRE) is the implementation partner for the program and is responsible for operations and community engagement. Specializing in working with Persons with Disabilities (PwDs), CADRE also will teach digital literacy skills to differently abled people. NASSCOM Foundation is the overall owner of the program and will provide monitoring and impact assessments. The Foundation is the Industry secretariat to the Government of India for Digital Literacy trainings.

“The NASSCOM Foundation has been educating people on digital literacy since 2014. The Foundation prides itself in training over 1-Lakh people through its 160 plus digital literacy centres. I urge everyone to come forward and volunteer to train underserved people around them on digital literacy and to help India become a stronger digital economy,” said Ashok Pamidi, CEO at NASSCOM Foundation.
National Digital Literacy Mission Centre opened in Hyderabad

The centre will benefit 1,000 people through training on the use of digital devices like computers and mobile phones.

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Tracked Coverage: