REPORT ON
LAUNCH OF ARISE BY ARICENT

A CSR SKILLING & EMPLOYABILITY INITIATIVE OF ARICENT TECHNOLOGIES
21ST AND 31ST MARCH 2017
INTRODUCTION

Arise by Aricent, an Aricent Technologies (Holding) Limited CSR initiative was initiated in 2015 in partnership with NASSCOM Foundation. The training based skilling initiative is aimed at creating employable skills for engineering students from Tier II & Tier III engineering colleges.

Aricent is a global design and engineering company innovating for the digital era. With more than 12,000 talented designers and engineers and over 25 years of experience, we help the world’s leading companies solve their most important business and technology innovation challenges - from Customer to Chip, started the program to upskill the engineering students with the objective of developing better skilled engineering professionals as required by the industry. The program covers training the students in qualification pack for Software Developers namely QP 0501, developed by Sector Skills Council NASSCOM. This covers training students on core engineering skills and developing their professional acumen through training on aspects like team management, professional etiquettes, time management among others. This training helps these students to realize their potential to the fullest and strengthens the industry by offering them skilled and groomed professionals.

Arise by Aricent, previously known as Aricent Employability Enhancement Program, started in 2015-16 in partnership with NASSCOM Foundation covered 19 colleges in its first year reaching out 2700 students in 4 locations namely Bangalore, Tamil Nadu, Delhi NCR & Rajasthan with program implementation partners iPrimed Education Solutions Private Limited & Global Talent Track. NASSCOM Foundation is a leading non-profit organization driving technology for good. The Foundation’s work is just as expansive and evolutionary as the potential that technology and corporate India entail. NASSCOM Foundation’s core initiatives include working for Persons with Disabilities, fostering innovative solutions for social good, creating unique skilling models for underserved communities, and digital literacy where it is the industry partner to the Govt. of India’s National Digital Literacy Mission (NDLM / DiSHA).

The year II of Arise by Aricent in 2016-17 has expanded in its coverage to reach out to 3400 students with the help of 16 colleges in 4 locations- Bangalore, Tamil Nadu, DelhiNCR & Hyderabad. The implementation partners are iPrimed Education Solutions Private Limited, Centum Learning & MindMap Consulting.

The report covers the launch events of the Year II of the Arise by Aricent program for the year 2017-18 organized in Bangalore & Delhi on 21st & 31st March 2017.
HIGHLIGHTS FROM THE EVENT

BANGALORE LAUNCH
The launch event of Arise by Aricent was held on 21st March 2017 at the The Park Hotel, MG Road, Bangalore. The event marked the launch of year II of the program where all stakeholders of the program were invited. The event started with a keynote address by Mr. Shrikanth Sinha, the CEO of NASSCOM Foundation where he acknowledged and thanked Aricent for partnering with NASSCOM Foundation in this journey to create future engineering professionals for the industry. He also thanked all the implementation partners & colleges for being part of the program and wished them luck in their journey ahead. He also emphasized on how and why skilling is important and the dearth of skilled engineers required by the industry in the coming years.

The Chief Guest for the event, Dr. Maulishree A., CEO of ICT Skills Academy, Government of Karnataka presented the efforts of the state government in trying to promote skilling and the success achieved by the department so far. Through an interactive session, Dr. Maulishree emphasized to the students present from various partner colleges in Bangalore about the importance of this training for the candidates. She also answered questions regarding her department’s efforts towards skilling and thanked Aricent and NASSCOM Foundation for supporting the initiative and doing their bit for the same.

Mr. J. Subramaniam, Vice President, Aricent Technologies (Holding) Limited, who shed light on the works of Aricent Technologies in the global and Indian arena along with accomplishments of the program in the previous year. He also elaborated on the scope of the program for 2017-18 involving not only the training on QP 0501 but various volunteering activities like technical seminars, industry exposure visits and hackathons being organized to motivate students and expose them to larger domain of engineering through these sessions sharing about the latest trends and requirements of the industry. He emphasized on how Aricent would want to dedicatedly contribute towards developing these students and provide them opportunities for their personal growth. He acknowledged NASSCOM Foundation’s efforts for the success of this program
in year I and expressed confidence in continuing with the success. He presented a completion certificate to one of the beneficiary from year I of the program.

This was followed by a panel discussion on the topic of Bridging the Employability to Employment through CSR (Kindly see the agenda attached as Annexure-I). The panel comprised of Mr. J. Subramaniam, Vice President Aricent Technologies, Mr. Ashok Pamidi, Senior Director & Regional Head, NASSCOM, Mr. Navin Kumar, CEO iPrimed & Mr. Susheel Saboo, Founder Director, MindMap Consulting.

The event was completed with closing remarks and thank you note by Dr. Nuzhat Parveen, CSR Lead form Aricent Technologies, thanking all the dignitaries for sharing their experience and enlightening the college students present there. She also thanked the colleges for being part of the program and encouraged the students to give their best in the training to be benefitted from the program.
The Delhi launch event of Arise by Aricent was held on 31st March 2017 at India Habitat Centre, New Delhi. The event was organized with the same theme as in Bangalore. Invitees included Aricent CSR team, colleges from DelhiNCR along with the implementing partners.

The event started with a keynote address by Mr. Shirish Raut, Assistant Vice President of NASSCOM Foundation. He acknowledged and thanked Aricent for partnering with NASSCOM Foundation in this journey to create industry ready engineering professionals. He specially thanked all the key stakeholders part of the programme: students, colleges and implementation who have put their faith in the programme. In his note, he emphasized on significance of the programme contributing to skilling of engineering professionals as a key to meeting industry standards.

Mr. Ashwani Lal, Chief Operations and Quality Officer, Aricent Technologies Holding Limited. Mr. Ashwani Lal presented a wide array of contribution that Aricent Technologies have made under their Corporate Social Responsibility mandate. He started with emphasizing the core area of work that Aricent Technologies engages in. In his address, he envisaged Arise by Aricent, as an engineering upskilling programme aimed at bridging the gap between education and employability. He not only signified the technical components of the training but also the behavioural aspects related to working in a team, effective communication as well as maintaining a safe and secure working environment.

This was followed by a panel discussion on the topic: “Mapping skilling to youth Aspirations”. The panel was moderated by Mr. Santosh Abraham, Vice President, NASSCOM Foundation. The panelists were Ms. Sudatta Kar, Vice President, Engineering, Aricent Technologies; Ms. Meenal Singh, SSC NASSCOM; Mr. Thomas Matthew, Senior Vice President, Centum Learning.

The event was culminated with closing remarks from Ms. Githanjali Pannikar, Global Lead, L&D, Aricent Technologies. In her address she thanked all the panellists and dignitaries for sharing their thoughts and experiences. She especially thanked and congratulated the students who are the primary stakeholders in the programme. She encouraged the colleges for being proactive in supporting such programmes.
which are for the benefit of the youth of the country and last of all she congratulated NASSCOM Foundation for this fruitful partnership.

Aricent CSR Team along with Centum Learnings’ team and Professors from partner colleges